

PRESS RELEASE

Fred. Olsen Travel Selects Travelport as Preferred Retailing Provider

Multi-year agreement also allows Fred. Olsen Holidays and Fred. Olsen Business Travel to leverage the capabilities of Travelport+ to Boost Booking Efficiencies

LANGLEY, UK – August 13, 2025 – Travelport, a global technology company that powers bookings for hundreds of thousands of travel suppliers worldwide, and [Fred. Olsen Travel](#) today jointly announced a new multi-year agreement for Fred. Olsen Travel to adopt Travelport as its preferred global distribution system (GDS), marking a full transition away from its previous provider.

A well-established name in UK and European travel, Fred. Olsen Travel operates 23 high street travel agencies, a tour operator and GSA divisions, as well as a thriving business travel division. Fred. Olsen Travel initially engaged with Travelport as part of a dual-GDS strategy to support its leisure operations. However, through its evaluation, the agency identified additional advantages in Travelport+'s modern retailing tools, leading to its decision to commit to the Travelport platform.

"Travelport's superior API capabilities and innovative Smartpoint desktop solution are key to unlocking greater efficiencies and enhancing the booking experience for our teams," said **Lorraine Brown, head of business travel and flight service for Fred. Olsen Travel**. "We're confident this partnership will support our continued growth across both leisure and corporate travel sectors."

Fred. Olsen Holidays will access Travelport+ content via Travelport's modern APIs, while Fred. Olsen Business Travel consultants will use Travelport Smartpoint to more easily deliver smarter, faster, and more personalized service to clients.

"Fred. Olsen Travel's move to the Travelport+ platform underscores the strength of our content-rich platform and our commitment to equipping travel agencies with the tools they need to remain competitive," said Jason Toothman, Chief Commercial Officer – Agency at Travelport. "The growing adoption of Travelport+ across the UK travel industry reflects its significant value to agencies evaluating their GDS strategies."

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About Fred. Olsen Travel

Fred. Olsen Travel offers bespoke travel solutions, providing memorable journeys tailored to clients' individual needs. From leisure holidays to corporate travel, their expertise ensures seamless, high-quality experiences. With roots in personalised service and attention to detail, Fred. Olsen Travel combines tradition with modernity, delivering journeys that exceed expectations. Their commitment to customer care is a reflection of Fred. Olsen Limited's values.

About Travelport

Travelport is a global technology company that powers bookings for hundreds of thousands of travel suppliers worldwide. Buyers and sellers of travel are connected by the company's next generation marketplace, Travelport+, which simplifies how brands connect, upgrades how travel is sold, and enables modern digital retailing. Headquartered in the United Kingdom and operating in more than 165 countries around the world, Travelport is focused on driving innovation that simplifies the complex travel ecosystem.

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