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Business

InterGlobe Technology Quotient, EaseMyTrip Announces \$ 10 Million Deal to Boost Expansion

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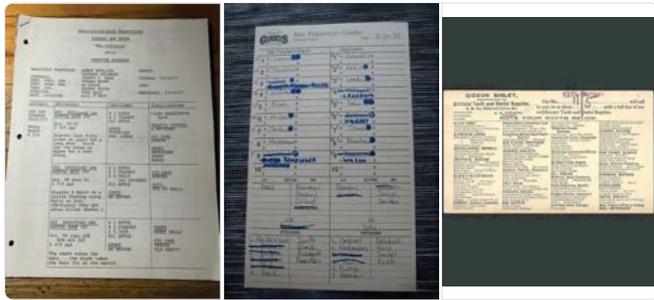
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Travel technology provider InterGlobe Technology Quotient (ITQ) has announced an agreement with the online travel platform EaseMyTrip to provide "seamless access" to ITQ's travel commerce platform Travelport. The deal is worth \$ 10 million in prepaid revenue from ITQ.

"Ease My Trip has grown over the years through our direct partnership," said Sandeep Dwivedi, CEO of InterGlobe Technology Quotient. "And this agreement will open up new channels for growth and expansion," he added.

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Sandeep said EaseMyTrip is at the forefront of travel booking. "Our agreement will bring greater development to both companies, with a commitment to innovate and deliver cutting-edge technology."



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Nishant Pitti, co-founder and CEO of EaseMyTrip, said the benefits for both our business and our customers are enormous and will help transform the overall travel booking experience. "With the gradual recovery of the travel sector, this agreement certainly offers an impressive outlook for a promising future."

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EaseMyTrip is a listed online travel platform that offers "end-to-end" travel solutions including airline tickets, hotels, holiday packages, rail tickets, bus tickets, and ancillary value-added services. ITQ, on the other hand, is a strategic business unit of InterGlobe Enterprises, connected to approximately 200,000 agency terminals.



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Meanwhile, the Hospitality Technology Tourism Industry Federation says the tourism sector is on the road to recovery and that resumption of tourism will help kickstart recovery and growth.

"The travel sector, especially domestic travel, seems to be on the rise. Indian travelers are looking for a quick vacation through road trips, weekend breaks and staycations that provide a local stay experience," Airbnb India said. Said Amanpurito Bajaji, general manager of Southeast Asia, Hong Kong and Taiwan.

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